



INVOICE and Insertion Contract

COASTVIEWS PUBLICATIONS

Bill Monthly
Charge Monthly

Rates Effective June 1, 2010

Company: _____

Phone: _____ Fax: _____ Email _____

Address: _____ City _____ Zip _____

Contact: _____ Website _____

The advertiser hereby agrees to insert advertising in *CoastViews*, using the following contract schedule:

VISA/MasterCard # _____ Exp Date _____

CoastViews agrees to maintain the rate shown above and in consideration for that rate protection, the advertiser agrees to fulfill this agreement as well as comply with credit terms, deadlines and other conditions set forth on the rate schedule. Failure to fulfill the contract will result in a re-billing at the appropriate one time non-contract rate for each insertion already run, which the advertiser agrees to honor. We reserve the right to revoke service if any part of this contract is broken. Customer is aware that publisher has no control over prices of paper supplies in the marketplace. Publisher's direct cost increases of paper supplies applicable to customer may at publisher's discretion be passed through to customer.

Liabilities:

The publisher reserves the right to reject or cancel any advertisement at any time. The publisher's liability for omissions or errors will not exceed the value of the space occupied by such error. The publisher assumes no responsibility for misrepresentation of product or service by the advertiser. In the event of unusual circumstances delays in printing or distribution of the paper the publisher may not be held responsible.

Deadlines

Space— final deadline:
7th of month preceding publication
Copy— final deadline:
10th of month for new ads that need designing and proofing
12th of month preceding publication for press ready artwork

Client Signature: _____ Date: _____

For CoastViews by: _____ Date: _____

CoastViews Magazine — Advertising Pricing

inside pages	width x height	one time	6 month contract monthly cost	12 month contract monthly cost	ADDITIONAL for full color
1/12 page	2.38" x 2.3"	\$ 91.00	\$ 80.00	\$ 67.00	\$ 30.00
1/6 page-horizontal	5" x 2.3"	\$ 132.00	\$ 116.00	\$ 102.00	\$ 30.00
1/6 page-vertical	2.38" x 4.8"	\$ 132.00	\$ 116.00	\$ 102.00	\$ 30.00
1/3 page-vertical	2.38" x 9.6"	\$ 235.00	\$ 205.00	\$ 181.00	\$ 50.00
1/3 page (square)	5" x 4.8"	\$ 235.00	\$ 205.00	\$ 181.00	\$ 50.00
1/2 page-horizontal	7.6" x 4.8"	\$ 296.00	\$ 257.00	\$ 237.00	\$ 70.00
2/3 page - vertical	5" x 9.6"	\$ 350.00	\$ 305.00	\$ 268.00	\$ 90.00
full page	7.6" x 9.6"	\$ 513.00	\$ 446.00	\$ 393.00	\$ 100.00
Workshops/Classes	\$30 per month	3 month min.	one-time, \$48.00,p		
Inside front & back cover — 3 month minimum		\$30 per month	3 month min.	one-time, \$48.00,p	

Ad Size	start month	end month	cost per month	full color	total per month

Special Instructions:
